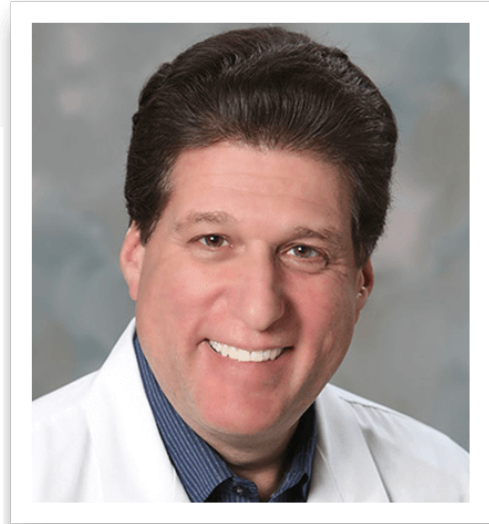


Accomplished Urologist Joins Milford Regional

Urologist Jeffrey Steinberg, MD, has accomplished much for men's health in his 20+ years practicing medicine. Beyond his reputation as a skilled robotic surgeon, he cofounded New England's largest prostate cancer support group in the Harvard Longwood area and the annual Boston Prostate Cancer Walk, which has raised over \$10 million for prostate cancer research. He also founded the Boston Urological Society in 2005 and patented the first portable cystoscope.

This pre-eminent urologist earned his medical degree from Temple University in Philadelphia, Pa., in 1986. He completed an internship and residency in surgery at Beth Israel Deaconess Hospital in Boston, Mass. Dr. Steinberg continued his training at Harvard Medical School, completing a urology residency. He then received a Master of Science in Health Care Management from the Harvard School of Public Health. Board certified in urology, Dr. Steinberg has held academic appointments at Harvard Medical School, University of Massachusetts Medical School and University of Connecticut School of Medicine.



According to Dr. Steinberg, his greatest satisfaction as a physician comes from curing patients of life threatening illnesses such as prostate, bladder, kidney and testicular cancers. He also finds it rewarding to help men improve their quality of life by treating conditions such as infertility, incontinence and erectile dysfunction. He said that he learned the importance of people skills in caring for his patients through the mentorship of great physicians while in medical school. "When dealing with these sensitive issues, open communication and a trusting professional relationship are the most important tools to ensure the patient's swift progress," he says.

Always on the cutting edge of innovation, Dr. Steinberg became certified in robotic surgery in 2005. He praises Milford Regional for both its state-of-the-art robotic surgery program as well as the high-performing staff. "I've developed robotics programs in several hospitals and the technology is really not the most important issue" he states. "Although robotic surgery is markedly different from open surgery, the talented nurses and caring staff are really the most critical factors in the patient's recovery. Milford has done a great job making sure there is an integrated team approach."

Dr. Steinberg says he was drawn to Milford Regional because of the Medical Center's superb reputation and its affiliation with Dana-Farber/Brigham and Women's Cancer Center. "This collaboration ensures that I can deliver the highest quality urological care right here in the community instead of referring my patients to Boston hospitals."

To schedule an appointment with Dr. Steinberg at his office in Hopedale, call 508-473-6333.